



LEIGH SALES AM TALKS ABOUT THE CRAFT OF JOURNALISM AT WOMEN IN MEDIA 2023 NATIONAL CONFERENCE

Sydney, 30 May 2023

Award-winning journalist, ABC anchor, bestselling author and hit podcaster Leigh Sales AM will be centre stage at the Women in Media National Conference 2023 – talking all things journalism.

Leigh Sales AM is one of Australia's most respected journalists, known for her incisive interviews and dedication to uncovering the truth. As the anchor of ABC's flagship current affairs program 7.30, she has conducted numerous high-profile interviews with world leaders, politicians, and influential figures. Leigh has been recognised for her exceptional journalism with multiple prestigious awards, including three Walkley Awards.

Her new book *Storytellers: Questions, Answers and the Craft of Journalism* Leigh interviews the cream of Australian journalists about their craft – how (and why) they bring us the background stories that inform our lives.

At the Women in Media 2023 National Conference, Leigh will share her insights and experiences, offering valuable perspective on the evolving profession of journalism. She'll also be on hand to sign copies of her book.

"I'm delighted to be speaking at the Women in Media National conference and spending time with my peers. There's so much we can learn from each other and I'm looking forward to focusing on the craft of journalism and the power of storytelling."

"We are honoured to have Leigh Sales AM join us at our national conference," said Victoria Laurie, Co-Chair, Women in Media.

"Her exceptional career and commitment to journalistic integrity make Leigh an inspiration to many, and a person our attendees are keen to hear speak. Leigh's expertise will undoubtedly provide a valuable point of view, highlighting the significant role that women play in shaping the media landscape."

The Women in Media National Conference, taking place in Sydney for the first time on 8-9 September 2023, is a premier event that brings together professionals from all areas of the

media industry including journalism, communications, production, public relations, publishing and digital media.

Leigh joins already announced speakers Ita Buttrose AC OBE and 2023 Australian of the Year Taryn Brumfitt in-conversation with Seven Network's Sunrise co-host Natalie Barr. Chief News Presenter for Network Ten's flagship news bulletin, Sandra Sully is MC and will headline an impressive speaker line-up, with panel discussions, workshops, and networking opportunities. The conference aims to foster meaningful conversations and drive positive change in the media landscape. Attendees can expect an engaging and dynamic event that will leave them inspired and empowered. This two-day event is open to all members of the media industry.

The Women in Media National Conference is open to media professionals from all backgrounds, and early bird registration is now open. Don't miss this opportunity to be part of an empowering and insightful event.

TICKETS ON SALE NOW

Early bird discounted [tickets](#) are available now with the full program, speakers and special guests to be revealed soon. <https://events.humanitix.com/women-in-media-national-conference-or-sydney-or-2023>

You can participate in our 'Pay it Forward' ticket option by contributing to or paying for a ticket for another media woman, who might otherwise not be able to come to the National Conference.

ABOUT WOMEN IN MEDIA

Women in Media is a not-for-profit organisation that exists to help women in media excel, learn, contribute, and connect. With over 6000 members nationwide and branches in each state and territory, members work in all facets of the media including journalism, communications, production, public relations, publishing and digital media. Our initiatives aim to increase gender equality, extend leadership and economic participation opportunities for women, and build a safer, more respectful culture in Australian workplaces. For more information visit www.womeninmedia.com.au.

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