

TECH WRANGLING - IMPLICATIONS, ADVANTAGES AND ALARM BELLS DISCUSSED AT WOMEN IN MEDIA 2023 NATIONAL CONFERENCE

Sydney, 19 June 2023

Academic and media industry experts to dismantle the issues of technology we are most curious about. They'll clarify the often-discussed implications, advantages and alarm bells we all need to keep in mind at the Women in Media National Conference on September 8-9, 2023. The session will be facilitated by Professor Monica Attard OAM.

Monica Attard OAM is Co-Director of the UTS Centre for Media Transition and a professor of Journalism at the Faculty of Arts and Social Sciences, recognised with multiple prestigious awards, including a Gold Walkley Award for Excellence in Journalism. Monica spent 28 years at the ABC, working across radio and television.

The speakers bring a wealth of knowledge and expertise to the discussion about legal, ethical and future implications of technology on the media industry. The highly regarded individuals include:

Dr Evana Wright will address how the law can help preserve creativity in an AI and tech-led world. Evana is a UTS Senior Lecturer in the Faculty of Law researching in the fields of intellectual property, the protection of Indigenous traditional knowledge, as well as the regulation of technologies such as IoT devices and databases.

Michael Davies will delve into generative AI addressing concerns of misinformation and disinformation as this technology becomes more sophisticated. Michael is research fellow at the UTS Centre for Media Transition where he leads the Information Disorder research program. He previously worked at the Australian Communications and Media Authority, where he provided regulatory advice on online misinformation and disinformation, the news media bargaining code, and impartiality and commercial influence in news.

Yaara Bou Melhem will theorise about the future and if it's already here. Yaara is multi-award-winning journalist and documentary filmmaker. Her work includes *Unseen Skies* a feature-length documentary that interrogates the inner workings of mass surveillance, computer vision and artificial intelligence through the works of US artist Trevor Paglen and *War on Truth*, about Nobel Peace Prize Winner, Maria Ressa and her campaign against disinformation.

“This session is a must attend event for those working in media who want to know what’s next and how might this impact our working lives and society more broadly. We are thrilled that UTS has chosen to support the Women in Media National Conference and look forward to hearing from their academic and industry experts,” said Anita Jacoby, Co-Chair, Women in Media.

University Technology Sydney (UTS) is a presenting partner of the Women in Media National Conference, taking place in Sydney for the first time on 8-9 September 2023. This premier event brings together professionals from all areas of the media industry including journalism, communications, production, advertising, marketing, public relations, publishing and digital media.

Ita Buttrose AC OBE will headline an impressive speaker line-up including 2023 Australian of the Year Taryn Brumfitt, Leigh Sales AM, Natalie Barr and many other experts in media, technology, and creative industries. Chief News Presenter for Network Ten's flagship news bulletin, Sandra Sully and co-host of Nine Network's breakfast program Today, Sarah Abo, will MC the event which includes keynote speeches, panel discussions, workshops, and networking opportunities. The conference aims to foster meaningful conversations and drive positive change in the media landscape.

The Women in Media National Conference is open to media professionals from all backgrounds. Don't miss this opportunity to be part of an empowering and insightful event.

TICKETS ON SALE NOW

Early bird discounted [tickets](#) are available until midnight on 30 June 2023.

<https://events.humanitix.com/women-in-media-national-conference-or-sydney-or-2023>

You can participate in our 'Pay it Forward' ticket option by contributing to or paying for a ticket for another media woman, who might otherwise not be able to come to the National Conference.

ABOUT WOMEN IN MEDIA

Women in Media is a not-for-profit registered charity that exists to help women in media excel, learn, contribute, and connect. With over 6000 members nationwide and branches in each state and territory, members work in all facets of the media including journalism, communications, production, public relations, publishing and digital media. Our initiatives aim to increase gender equality, extend leadership and economic participation opportunities for women, and build a safer, more respectful culture in Australian workplaces. For more information visit www.womeninmedia.com.au.

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