

RENOWNED CREATORS IN FILM AND TELEVISION TO HIGHLIGHT IMPORTANCE OF FEMALE NARRATIVES AT WOMEN IN MEDIA NATIONAL CONFERENCE 2023

Sydney, 24 July 2023

Esteemed creators from the film and television industry in Australia and beyond will take to the stage for a thought-provoking discussion on the significance of female narratives at the two-day conference.

“Film and TV influences the way we see ourselves and others, and that’s why female narratives matter,” said Deanne Weir, co-founder of Storyd Group.

“I’m excited to facilitate this panel discussion with two significant leaders at the forefront of production, providing a rare opportunity to hear their views on enabling inclusive and dynamic stories that represent society and women.”

The **DRIVING FEMALE NARRATIVES** panel includes women known for breaking the mould including:

Bruna Papandrea, an Emmy and Golden Globe-winning producer known for her outstanding work on projects such as "Pieces of Her," "Anatomy of a Scandal," "Big Little Lies," "Gone Girl," and "Wild." Attendees will have the exclusive opportunity to hear Brunna Papandrea share her insights on how she amplifies distinctive voices to tell unforgettable stories on the screen. Her upcoming seven-part television miniseries produced by Amazon Studios, “The Lost Flowers of Alice Hart” starring Sigourney Weaver and Alycia Debnam-Carey will premiere on Prime Video on August 4.

Sally Riley, former ABC Head of Drama, Entertainment and Indigenous, known for her impressive body of screen productions and for fostering and supporting key talent at all stages of the creative process. Sally’s credits have included “Mabo”, “Redfern Now”, “Stateless”, “Fires”, “Preppers”, “Cleverman”, “Mystery Road”, “Total Control”, “Aftertaste”, “Black Comedy”, “Janet King”, “Wakefield” and “The Newsreader”.

Deanne Weir, the co-founder of Storyd Group, Chair of AI-Media and an accomplished producer, will lead a captivating conversation with Brunna Papandrea and Sally Riley, delving into the influence film and television has on our self-perceptions and view of others. Together, they will shed light on the importance of female narratives and explore why these stories matter.

Ita Buttrose AC OBE will headline an impressive speaker lineup including 2023 Australian of the Year Taryn Brumfitt, Leigh Sales AM, Natalie Barr and many other experts in media, technology, and creative industries. Chief News Presenter for Network Ten's flagship news bulletin, Sandra Sully, and co-host of Nine Network's breakfast program *Today*, Sarah Abo, will MC the event which includes keynote speeches, panel discussions, workshops, and networking opportunities. The conference aims to foster meaningful conversations and drive positive change in the media landscape.

ABOUT WOMEN IN MEDIA NATIONAL CONFERENCE

The Women in Media National Conference is supported by presenting partner University Technology Sydney (UTS). The event is taking place in Sydney for the first time on 8-9 September 2023. This premier event brings together professionals from all areas of the media industry, including journalism, communications, production, advertising, marketing, public relations, publishing and digital media.

Attendees can expect an engaging and dynamic two-day event that will leave them inspired and empowered. Access information about the event and speakers on the [conference website](#).

TICKETS ON SALE NOW

Purchase tickets <https://events.humanitix.com/women-in-media-national-conference-or-sydney-or-2023>

You can participate in our 'Pay it Forward' ticket option by contributing to, or paying for, a ticket for another media woman, who might otherwise be unable to attend the National Conference.

ABOUT WOMEN IN MEDIA

Women in Media is a not-for-profit registered charity that exists to help women in media excel, learn, contribute, and connect. With over 6000 members nationwide and branches in each state and territory, members work in all facets of the media including journalism, communications, production, public relations, advertising, marketing, publishing and digital media. Our initiatives aim to increase gender equality, extend leadership and economic participation opportunities for women, and build a safer, more respectful culture in Australian workplaces. For more information visit www.womeninmedia.com.au.

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