



## CHANGING BUSINESS OF MEDIA HOT TOPIC AT WOMEN IN MEDIA NATIONAL CONFERENCE 2023

Sydney, 26 June 2023

Leaders of Australia's top entertainment and media brands will discuss evolving platforms, commercial realities and consumer expectation across broadcast, print, online and platform businesses at the Women in Media National Conference on September 8-9, 2023.

The changing **BUSINESS OF MEDIA** panel includes women leading broadcast, print, online and platform businesses including:

Executive vice president and chief content officer at Paramount Australia and New Zealand, **Beverley McGarvey** possesses vast experience as an Australian media business and creative leader. She has been instrumental in creating a successful catalogue of Australian-produced drama, launching popular franchise series, and implementing internal programs across Paramount Australia and New Zealand, including a Reconciliation Action Plan, Diversity, Equity & Inclusion Action Plan, All Roles Are Flex Policy and PROUD.

Co-founder and Chief Creative Officer of Mamamia, **Mia Freedman** has built an audience of more than 6.5 million women every month and runs the largest women's podcast network in the world, with over 173 million listens and 46 different shows. Mia is also the founder of Lady Startup, an education-based community supporting female-founded small businesses; helping them launch and grow through online courses, podcasts, and social media. Mia is the author of four books including the best-selling *Work, Strife, Balance* and she hosts two award-winning podcasts.

Are Media CEO **Jane Huxley** runs Australia's leading omnichannel content company for women. Are Media includes magazine media, digital, video, social, e-commerce, customer review sites, podcasts, events and experiences. Jane has led blue chip and scale organisations in technology, media, telco and content.

Chief Commercial and Content Officer of Foxtel Group, **Amanda Laing** has extensive experience across Australia's free-to-air, broadcast, print, digital and streaming landscape. She has responsibility for Foxtel Group's Entertainment and Sports divisions (including Fox Sports) together with wholesale partnerships. Amanda has served on the boards of regulatory, commercial, and Australian media companies and industry bodies.

The Women in Media National Conference is supported by presenting partner University Technology Sydney (UTS). The event is taking place in Sydney for the first time, on 8-9

September, 2023. This premier event brings together professionals from all areas of the media industry including journalism, communications, production, advertising, marketing, public relations, publishing and digital media.

Ita Buttrose AC OBE will headline an impressive speaker lineup including 2023 Australian of the Year Taryn Brumfitt, Leigh Sales AM, Natalie Barr and many other experts in media, technology, and creative industries. Chief News Presenter for Network Ten's flagship news bulletin, Sandra Sully, and co-host of Nine Network's breakfast program *Today*, Sarah Abo, will MC the event which includes keynote speeches, panel discussions, workshops, and networking opportunities. The conference aims to foster meaningful conversations and drive positive change in the media landscape.

The Women in Media National Conference is open to media professionals from all backgrounds. Don't miss this opportunity to be part of an empowering and insightful event.

### **TICKETS ON SALE NOW**

Early bird discounted [tickets](#) are available until midnight on 30 June, 2023.

<https://events.humanitix.com/women-in-media-national-conference-or-sydney-or-2023>

You can participate in our 'Pay it Forward' ticket option by contributing to, or paying for, a ticket for another media woman, who might otherwise be unable to attend the National Conference.

### **ABOUT WOMEN IN MEDIA**

Women in Media is a not-for-profit registered charity that exists to help women in media excel, learn, contribute, and connect. With over 6000 members nationwide and branches in each state and territory, members work in all facets of the media including journalism, communications, production, public relations, publishing and digital media. Our initiatives aim to increase gender equality, extend leadership and economic participation opportunities for women, and build a safer, more respectful culture in Australian workplaces. For more information visit [www.womeninmedia.com.au](http://www.womeninmedia.com.au).

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