**Subject:** Leadership Development Opportunity – Request for Employer Support

Dear [Manager’s Name],

I’m reaching out to request your support to participate in the *Empowering Women in Media Leadership Program* — a national leadership initiative delivered by Women in Media in partnership with Nudge Leadership.

This six-month program is specifically designed to equip emerging women leaders in media with the tools, mindset, and networks to lead through complexity, build high-performing teams, and drive meaningful change. It aligns strongly with [Company Name]’s commitment to leadership capability, inclusion, and professional development.

**What sets this program apart** is the opportunity to learn alongside leaders from across our industry who face similar challenges but bring diverse perspectives. It’s a level of cross-sector insight that internal training can’t replicate. I’ll bring this learning back to our team while building valuable industry networks that strengthen our position within the media landscape.

**Why this program matters:**

* **100% of participants** feel equipped to lead high-performing teams — a 75% increase from pre-program
* **90%** gained strategies to manage stress and prevent burnout — strengthening retention and resilience
* **100%** reported increased clarity on their leadership strengths and growth areas
* **Net Promoter Score (NPS): +95** — signalling exceptional value and impact

**What I’ll gain — and bring back to our team:**

* Advanced leadership tools grounded in real-world media challenges
* Personalised 1:1 coaching to accelerate my development and address current goals
* National peer network to share insights, strategies, and cross-industry perspectives
* Practical frameworks to influence culture, communication, and performance

The program is fully online, with two 2026 intakes (February and July), and can be integrated into my work schedule. The investment is **$8,000 (+GST)**, and I am seeking [Company Name]’s support to fund my participation.

Backing this program would not only fast-track my leadership development, it would also signal [Company Name]’s investment in building a strong, future-ready leadership pipeline. I’d love to discuss this with you and share further details — or arrange a call if easier.

More information is available here:  
👉 [www.womeninmedia.com.au/programs/empoweringleadershipprogram](https://www.womeninmedia.com.au/programs/empoweringleadershipprogram)

Thank you for considering this opportunity.

Warm regards,  
[Your Name]  
[Your Role]  
[Your Contact Information]