



SARAH ABO ANNOUNCED AS MC FOR DAY TWO OF WOMEN IN MEDIA 2023 NATIONAL CONFERENCE

Sydney, 8 June 2023

Women in Media is thrilled to announce that popular breakfast television co-host Sarah Abo will be a Master of Ceremonies (MC) for the highly anticipated Women in Media National Conference 2023.

Sarah Abo is co-host of Nine Network's breakfast program TODAY. An accomplished journalist and presenter, Sarah was previously a reporter for 60 Minutes, and a presenter and reporter on SBS.

With her captivating presence and commitment to advancing the voices of women, Sarah is the perfect choice to guide attendees through the second day of this year's conference (9 September 2023). Sarah joins Chief News Presenter for Network Ten's flagship news bulletin Sandra Sully who will MC the first day of the conference (8 September 2023).

As MC, Sarah will preside over the second day of the conference program, including panel discussions, keynote addresses, workshops, and networking events. Her experience in the industry, coupled with her engaging personality, will ensure an informative and dynamic atmosphere for all participants.

The Women in Media National Conference, taking place in Sydney for the first time on 8-9 September 2023, is a premier event that brings together professionals from all areas of the media industry including journalism, communications, production, public relations, advertising, marketing, publishing and digital media.

"It's exciting to MC this event which will be hosted in Sydney for the first time," said Sarah Abo. "I look forward to spending the day with my peers and supporting the many women working in media who will be participating."

"We are thrilled to have Sarah Abo as our day two MC for the Women in Media National Conference," said Anita Jacoby AM, Co-Chair, Women in Media. "Sarah brings a unique voice to journalism in Australia and her experience and professionalism will be a strong addition to the event."

Ita Buttrose AC OBE will headline an impressive speaker line-up including 2023 Australian of the Year Taryn Brumfitt, Leigh Sales AM, Natalie Barr and many other experts in media, technology, and creative industries. The conference aims to foster meaningful

conversations and drive positive change in the media landscape. Attendees can expect an engaging and dynamic two-day event that will leave them inspired.

The Women in Media two-day National Conference is open to media professionals from all backgrounds, and early bird registration is now open. Don't miss this opportunity to be part of an empowering and insightful event.

TICKETS ON SALE NOW

Early bird discounted [tickets](#) are available now with the full program, speakers and special guests to be revealed soon. <https://events.humanitix.com/women-in-media-national-conference-or-sydney-or-2023>

You can participate in our 'Pay it Forward' ticket option by contributing to or paying for a ticket for another media woman, who might otherwise not be able to come to the National Conference.

ABOUT WOMEN IN MEDIA

Women in Media is a not-for-profit organisation that exists to help women in media excel, learn, contribute, and connect. With over 6000 members nationwide and branches in each state and territory, members work in all facets of the media including journalism, communications, production, public relations, publishing and digital media. Our initiatives aim to increase gender equality, extend leadership and economic participation opportunities for women, and build a safer, more respectful culture in Australian workplaces. For more information visit www.womeninmedia.com.au.

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