



TRAILBLAZING ENTREPRENEURS TAKE TO THE STAGE AT WOMEN IN MEDIA NATIONAL CONFERENCE

Sydney, 26 June, 2023

The Women in Media National Conference 2023 will host an exciting panel session showcasing the power of entrepreneurship in the media industry. The **REMAKING THE RULES: PIONEERING CHANGE** session will bring together four exceptionally talented women who are reshaping the media landscape and driving innovation in their respective ventures.

Attendees will have the unique opportunity to gain insights from these trailblazers who are revolutionising the way audiences consume news, engage in online communities, and champion social issues.

The panellists include:

Founder and managing director of Squiz Media: **Claire Kimball's** award-winning business publishes the popular Squiz Today, Squiz Shortcuts and Squiz Kids podcasts and newsletters - they're a shortcut to being informed for 500,000 Australians every month.

Editor-in-Chief of Missing Perspectives: **Hannah Diviney** amplifies under-represented voices and stories. She is a visionary leader, disability advocate, actress, and writer dedicated to fostering equity and inclusion in media. Hannah's debut book, *I'll Let Myself In* will be released in September.

Co-founder and CEO of Cheek Media Co: **Hannah Ferguson** utilises accessible and engaging content to tackle challenging subjects. Cheek Media is a multi-platform, digital media project amplifying voices, stories and ideas with a focus on feminist, social, and political issues, providing informed, progressive opinions that mobilise changemakers.

"These exceptional women are true pioneers, challenging conventions and driving innovation in the media industry. Their accomplishments serve as an inspiration to aspiring entrepreneurs and media professionals alike," said Anita Jacoby AM, Co-Chair, Women in Media.

The Women in Media National Conference is supported by presenting partner University Technology Sydney (UTS). The event is taking place in Sydney for the first time on 8-9 September, 2023. This premier event brings together professionals from all areas of the media industry including journalism, communications, production, advertising, marketing, public relations, publishing and digital media.

Ita Buttrose AC OBE will headline an impressive speaker lineup, including 2023 Australian of the Year Taryn Brumfitt, Leigh Sales AM, Natalie Barr and many other experts in media, technology, and creative industries. Chief News Presenter for Network Ten's flagship news bulletin, Sandra Sully, and co-host of Nine Network's breakfast program *Today*, Sarah Abo, will MC the event which includes keynote speeches, panel discussions, workshops, and networking opportunities. The conference aims to foster meaningful conversations and drive positive change in the media landscape.

The Women in Media National Conference is open to media professionals from all backgrounds. Don't miss this opportunity to be part of an empowering and insightful event.

TICKETS ON SALE NOW

Early bird discounted [tickets](#) are available until midnight on 30 June, 2023.

<https://events.humanitix.com/women-in-media-national-conference-or-sydney-or-2023>

You can participate in our 'Pay it Forward' ticket option by contributing to, or paying for, a ticket for another media woman, who might otherwise be unable to attend the National Conference.

ABOUT WOMEN IN MEDIA

Women in Media is a not-for-profit registered charity that exists to help women in media excel, learn, contribute, and connect. With over 6000 members nationwide and branches in each state and territory, members work in all facets of the media including journalism, communications, production, public relations, publishing and digital media. Our initiatives aim to increase gender equality, extend leadership and economic participation opportunities for women, and build a safer, more respectful culture in Australian workplaces. For more information visit www.womeninmedia.com.au.

Media Contact: eckfactor 0438 532569