

# JAYNE FERGUSON JOINS WOMEN IN MEDIA BOARD OF DIRECTORS

Sydney, 28 Feb 2023



Jayne Ferguson has joined the board of directors for Women in Media, a national not-for-profit organisation developed by and for women in media across Australia.

Jayne Ferguson is a highly respected media professional with over 25 years of experience in the industry working in leadership positions for some of Australia's largest media organisations including Bauer Media (now ARE Media) and News Ltd.

Ferguson said, "It's an exciting time to be joining the Women In Media board as we invest in developing new programs and opportunities for professional women to network, upskill and achieve career advancement and recognition."

Ferguson is a Non-Executive Director for Commonwealth Games Australia and Little Athletics Australia and will join co-chairs Anita Jacoby AM and Victoria Laurie on the nine-person board of directors for a three-year term.

Victoria Laurie, Women in Media founder and co-chair said, "Jayne is a highly commercial and strategic thinker, and we are thrilled for her to join Women in Media as we grow".

"Women in Media strives to be part of the solution to addressing gender inequity in the media landscape, empowering women to secure jobs, progress in their careers and thrive at work.

Ferguson holds a Bachelor of Arts (HONS) in Media Studies from Nottingham University and is a graduate of the Australian Institute of Company Directors.

The [Women in Media Gender Scorecard](#) released this month shows women are still severely under-represented in Australian media with males dominate as authors and particularly as quoted sources or experts in stories.

## **ABOUT WOMEN IN MEDIA**

Women in Media is a not-for-profit organisation that exists to help women in media excel, learn, contribute, and connect. With over 6000 members nationwide and branches in each state and territory, members work in all facets of the media including journalism, communications, production, public relations, publishing, and digital media.

For more information visit [womeninmedia.com.au](http://womeninmedia.com.au).